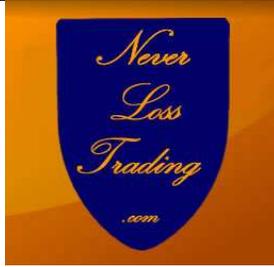


Press Release



NeverLossTrading

A Division of NOBEL Living, LLC
401 E. Las Olas Blvd. -Suite 1400 -
Fort Lauderdale, FL 33301

Phone: +1 866 455 4520

How Self Investors Can Take Care About Their Financial Future

Summary

There are many ways to invest into the financial market. This article is about taking action and building knowledge to long term build wealth in the financial markets. After you read our article: "take action", either with NeverLossTrading or another investment education program but don't stand still. Build your financial future - now.

How Self Investors Can Take Care About Their Financial Future

Looking back: "how much time did we spend learning subjects we never needed in life again?"

All of us sure know the answer: "a lot".

How well are we financially educated? Let me provoke a bit and say: "a lot and little"

A lot: because we know the impact of the interest rate towards the housing market, care how this influences the international financial markets and how China will need to buy US-Bonds.

Little: because we often do not act on what we know: because we don't know what to do.

Let me tell you a little story:

On May 3, 2009 my brother referred deeply to the financial crisis, government programs and the financial impact this will have and what it will do to us. Shaken by surprise, where all this came from I responded, that it is amazing what he all knows. He somehow took my response as being ironic and to make his point, he wanted to bet with me that we will realize **a raise of inflation** in 6 month from now.

My response was: "to take it easy" and I asked for the sources of his information and his knowledge derived from some key note speakers he listened to at a convention. When I asked what the experts mentioned as the key factor, influencing the economic outlook, he responded: **Inflation.**

Wow, a big word. On my rational there was no reason for a rapid inflation. The government had only spent paper money. At the end of the day, it does not matter what I am thinking, the market responds to what experts express: if they think inflation is going up, we know of an opportunity to participate in such market feel:

*"Why don't we **buy Gold** and in six months from now you are more rich instead of being right?"*

To my surprise, my brother responded that he felt it was not the right way of making money through speculation, he rather works hard in his current job, where he just faced a pay cut by getting a reduced bonus opportunity.

What is the key obstacle to act as an investor?

Most of us surely know what the government shall do and how to fix the economy. We work hard and live of a what we get rather than what we can earn, because we do not know how to earn money besides working for it.

Being an investor means that our money works for us.

How can we build the knowledge for being an investor?

Isn't it that the moment we hear of investing into commodities like gold, we already fear that we need a \$25,000 account and most likely can lose more money than we can afford and so we rather stay safe and out of the markets?

End even if we have the money, how to invest it without losing it?

All reasons to leave the opportunity alone because we fear we can lose over it.

Let us put some facts to cope with the fear and let us get some details about gold first:

Looking into the newspaper: "One ounce of gold at the time (May 3, 2009 was around \$900.

How high could gold go in six month with rising inflation and how much money can we make and what is the maximum we want to risk?

Would that gold idea even be worth the effort and where do I invest, if I want to?

Our Investment Options

Never Loss Trading teaches you a multitude of different ways to invest for such an event:

Besides buying Gold Dollars, we have the opportunity to pick gold related:

- Stocks,
- Exchange Traded Funds, ETF's,
- Options,
- Futures
- and even Currencies.

Let us assume we want to invest: \$3,500 and now we simulate the different investment options.

If we bought the real gold, we could afford 3 ounces and invest \$2,700 with remaining cash of \$800, but there are other opportunities we might not have considered so far:

1. For People who like Stocks

To be able to leverage and protect our investment in stocks, we always pick stocks that offer options. This allows us that besides owning the stock, we can generate a constant monthly income from the shares we hold and in case of a market down turn we can buy a put to secure our investment.

In our case we browsed for Gold related stock and picked GG Goldcorp Inc.

1.1 NeverLossTrading Buy and Sell Strategy

We do not believe in the buy and hold strategy, hence we buy and ride the wave of the stock market and sell when our lower limit is reached. In this case our trades would look as follows:

GG Goldcorp Inc.

On May 7 we would have picked the share up at	\$31 (112 shares)
and sold it at on June 3, 2009 for	\$36 (\$4048 - after fees)
bought it again on July 14, 2009	\$34 (119 shares)
sold it again on July 28, 2009	\$37 (account value \$4,393)
bought again August 28, 2009	\$37 (118 shares)
sold it again on September 9, 2009	\$39 (account value \$4617)
bought again November 4, 2009	\$40 (115 shares)
sold it again December 2, 2009	\$45 (account value \$5,180)

This is a return of: 48% in about 6 months and we are getting ready to buy again.

Had we bought at \$31 and sold at \$45, our account would show a final balance of: \$5,056 or 44%.

There seems to be a very little difference between Buy & Hold and NeverLossTrading, but with NeverLossTrading we always left the stock when the situation got critical and with that kept the up to the point obtained gains, which would not be the case of the stock dropped with Buy&Hold. Actually, now NeverLossTrading is out of the stock and ready to buy again so the stock turns around and the buy and hold balance would be at \$40 a share and build an account of \$4,496 (28%) return, which is a considerable difference. At our seminars we show you how to decide for the entry and exit.

1.2 Combining Stock with Options

Taking the GG share we now go for a constant income within selling Calls. In this case we did not have to buy protective puts but surely always want to have the opportunity.

by May 7 we would have picked the share up at	\$31 (112 shares)
on June 3, we sell the June 36 call and receive	\$190 premium, the call expires worthless
on July 14, we sell the August 37 call, receive	\$125 premium, the call expires
on September 9, we sell the Sept. 39 call and receive	\$150 premium, the call expires
on October 19, we sell the Nov. 42 call	\$240 premium, and our shares get called for \$42 a share.

In our Account we have: \$5,185 which is a 48% Return on Capital in 6 months. Sure we are ready for another investment.

2. Buying an Option

We are planning to trade Gold for about 6 months and we anticipate rising Gold prices, hence we buy call options and there are different strategies of leveraging on those during the time we hold them but we just want to give you different scenarios and teach you the rest when you come to NeverLossTrading

2.1 Short Term Option Strategy

On May 7 we buy the July 32.5 Call and pay: \$2.40/Call. Being conservative we spend less than one third of our investment to buy Call options and end up spending \$966 incl. trading costs for 4 contracts. Now

we control 400 shares for \$966. With our investment of \$3500 in stocks we were able to control 112 shares.

Our goal is to exit half of the trade when the price of the call doubles and the other half at the top of our trend line.

On May 20 our automatic order sells 2 contracts at 4.80 and we receive \$960 back into our account minus \$3 trading fees. Our account shows \$3,491 cash and 2 July 32.50 Call-Options.

The remaining two contract sell on an automatic sale if the share breaks above and goes below \$37.50 (a key Fibonacci level - too much to explain here).

On June 2, the remaining 2 Call-Option Contracts sell out for \$7.00 and we receive: \$1400 minus \$3 trading fee. Our account on June 2, 2009 has: \$4,888 on June 2 and we are ready for more investments.

Surely we could have spent the entire account and with that we would show cash of: \$7,664 on June 2 and we be ready for the next investment to make. As you can see, options leverage our ability to invest and harvest tremendously.

2.2 Long Term Option Strategy

Long-Term Equity Anticipation Securities. Long-term stock options or index options, with expiration dates up to three years away. Here we have two ways of doing that to take a risk in proportion to our account and invest either \$3500 or half of the account value: \$1750

For \$3,500 we buy the Jan 11, 37.50 Leap for \$7 a contract and obtain 5 contracts, controlling 500 shares until January 2011. In our Trading plan we will sell 20% of our investment, each time we reach and not break through a peak value of the trend curve:

On June 3 we sell 1 contract and obtain:	\$870
On July 14 we sell 1 contract and obtain:	\$720
On September 9, we sell 1 contract and obtain:	\$980
On October 14, we sell 1 contract and obtain:	\$1,150
On November 20, we sell 1 contract and obtain:	\$1,165

After trading costs our account shows: \$4,885 (ROC: 39%)

In another leap strategy we would keep the leap and always sell calls when the trade turns and obtain a constant income based on this.

There are sure more option strategies we can show and we just want to give you a flavor on receiving investor education.

3. ETF Strategy

Instead of buying actual Gold we can purchase an Exchange Traded Fund that is related to Gold: GLD has a high daily traded volume and great open interest on the options and costs about 10% of the price of one ounce of Gold.

One Share of GLD, on May 7, 2009 cost:	\$89
With \$3500 we buy:	39 Shares
With buy and hold, we sell the share on December 4 at:	\$115
Our account shows (trading costs deducted):	\$4,479 (ROC 28%)

The beauty of ETF's is that we can trade them like shares and so we surely can apply a buy and sell strategy, or short or long term option strategies. Let us pick a LEAP strategy:

On May 7 we buy the January 11, \$90 Call for \$ 15.90: 2 Contracts (\$317 in cash)

On December 4, we sell our 4 contracts for \$27.65	\$5,530
<u>Plus Cash:</u>	<u>\$ 317</u>
Account Balance:	\$5,847 (58% ROC)

4. Gold Futures

For Gold we prefer to trade the full contract. Gold futures require an initial margin of: \$5400. Our assumed account holdings were \$3,500 and we would not be eligible for overnight holds, but we could day trade Gold Futures. The day trading margin for Gold-Futures is around \$1,300 and we can afford to trade with two contracts on a daily basis. An alternative would be to trade the E-Mini for Gold which has less volume and is not as favorable for us.

Let us assume that by September 1, we build up our account and can afford to overnight hold Gold futures.

The trigger to buy gold futures is ticked on September 3, 2009 with sales on December 4, 2009.

One futures contract on September 3 would go for: \$ 952

On December 4 this contract would sell for: \$1,170

The Difference is: \$ 118

On Futures we harvest on the gain we make and for every 1 dollar = point, the future gains, we earn \$100/contract.

The Gold Futures increased by 118 points x \$100, which will give the future trade a gain of: \$11,800

Our account value would be made out of: the remaining cash plus the futures gain and about: \$17,200, which is a substantial gain with a return on capital (ROC) of: 491%.

We offer specialty focused classes to learn Index a Commodity trading with Futures and options.

5. Forex Trading

Now let's take a look at an appropriate trade with FOREX in the direction of assuming Gold rising. Usually the Australian dollar is very dependent to the gold price and in particular as a currency pair to the US-dollar: AUD/USD

Hence, if we bought the currency pair AUS/USD on May 7, 2009 at:	\$0.7600
<u>and sold it on December 15 while it broke the lower resistance at:</u>	<u>\$0.9000</u>
We had realized a gain of:	\$0.1400 or 1400 PIP's

To calculate the profit we need to consider the preconditions of the trade:

At an exchange rate of AUD/USD of 0.76 with a cash account of \$3,500 we can buy currency

worth of 450.000 which gives us a margin ratio of 100:1 and invests \$3,420 of our account. Assuming we have a mini account (trading in \$10,000 lots, normal accounts trade in \$100,000 lots) our profit calculation would look as follows:

Selling the currency on December 15: a 1400 PIP gain gives us profit of: $45 \times 1400 \times \$1 =$	\$63,000
Our account balance = Base investment (\$3,500) + Profit =	\$66.500

We show a substantial gain. Our return on capital is: 1,900% ROC and we only can say wow, in this case we would have loved to make the Forex investment.

Please do not worry about calculating the details: the trading platform does that for you.

To learn how to invest in Forex, we offer a specific class at NeverLossTrading.

6. Conclusion

Surely there is a lot to learn to be an investor. Let us summarize:

Based on our market assumption Gold was an investment vehicle because people expected inflation and usually in such instances Gold gets more demand and goes up in price (in real, inflation did not go up, but in the financial markets, perception is reality). Had we bought Gold in its actual for \$900/oz. we would have invested: \$2,700 and kept \$800 in cash. Had we sold Gold in December at its market price of: \$1,150/oz. our account balance minus trading costs would be: \$4,050 (16% ROC).

Besides buying the real metal we shared how we could have invested in the stock market with Shares or ETF's and their options, as well as Gold Futures and Gold related Currencies. The returns of those investments were in any case higher than the one within buying the precious metal.

We setup our examples to never buy at the bottom or sell on the top. NeverLossTrading enters when a trend is established and exits when it is left. We have a clear set of data, trade patterns, indicators we follow and so will you after taking a class with us.

Are you ready to be a Financial Market Investor?

We are ready to get you there and pass our market knowledge on.

Click here read how we make a difference http://www.neverlosstrading.com/News/How_NeverLossTrading_makes_a_difference.html.pdf.

For more information please contact us at: contact@NeverLossTrading.com

Or visit our website: <http://NeverLossTrading.com>

We take pride in your success,

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